

Lehi Block Company and Rubbersidewalks, Inc. Enter Into Exclusive Distribution Alliance Covering Utah, Nevada, Wyoming, and The Church of Jesus Christ of Latter-day Saints

Los Angeles, CA – In an agreement signed on March 23, 2012, Lehi Block Company (“Lehi”), a leading manufacturer of quality concrete products located in Lehi, Utah, and Rubbersidewalks, Inc. (“RSI”), the pioneer of non-concrete pedestrian pavement and inventor of TERREWALKS®, have entered into an exclusive distribution alliance.

The agreement grants Lehi the exclusive right to sell TERREWALKS® through its distribution channels in Utah, Nevada, Wyoming and to the nationwide properties of The Church of Jesus Christ of Latter-day Saints, as well as to hold TERREWALKS® inventory at its plant. For RSI, this agreement marks another milestone in the company’s strategy to partner with well-established concrete manufacturers who are seeking to differentiate themselves in the marketplace.

“For more than sixty-five years, Lehi has created and delivered the highest quality products in order to fulfill our customer’s landscape and architecture needs,” said Terry Powell, Vice President of Sales and Marketing at Lehi. “We are proud to demonstrate our leadership position in the industry by meeting our customers’ increasing demand for cost-effective, maintainable pavement options – particularly those made from 100% recycled content. The fact that TERREWALKS® is manufactured right here in Utah is consistent with the value we place on supporting the local economy.”

“Our relationship with Lehi further expands RSI’s reach as we continue to achieve our mission of providing society a better pedestrian experience through safe and comfortable sidewalks,” said Lloyd Sommers, President of RSI. “We are pleased that Lehi recognizes that adding TERREWALKS® to their portfolio enables them to capitalize on the growth potential for high performance and environmentally beneficial products.”

TERREWALKS®, non-concrete modular sidewalks installed nationwide, surpass other pavement options in performance, safety, environmental benefits, and cost effectiveness. Made from 100% post-consumer plastics, TERREWALKS® are a visually appealing alternative to traditional products in urban and commercial applications, and contribute towards LEED and SITES™ credits.

For more information, visit RSI’s website at www.rubbersidewalks.com and Lehi’s at www.lehiblock.com.